



National Network of Embroidery Professionals

FYI –
Your **booth #** will be
emailed to the contact
person listed on your
exhibitor contract.

Dear Embroidery Mart Exhibitor,

Welcome to Embroidery Mart! We are looking forward to hosting the Mart again, the largest commercial embroidery show in the nation.

The Exhibitor Handbook is set up for your convenience. Please let us know if you need any additional information to make your experience at Mart as smooth and successful as possible. You can reach us by email at Hooper@nnep.net or you can reach Freeman Decorating, our show decorator, at Exhibitor Services, 615-391-5522.

Move-in will begin Wednesday, July 22 at 1 PM, Thursday, July 23 at 9 AM and will continue until 6 PM. Freeman's coordination, from door to floor, will make sure that your materials arrive on time.

To help build additional traffic in your booth, please help us market the Mart. Insert Mart postcards in outbound packages and mailings or mail them directly to your customers. We also have electronic guest passes (\$20/person fee is waived) available upon request. Turn in the Mart Marketing Order Form to request the Mart Brochures and VIP passes.

If you plan to do your own direct mail promotional piece for the Mart, please contact Jennifer Cox at 330-678-4887 or turn in the Mart logo request form. We will provide the Mart artwork electronically.

If you are creating a show design or image to demonstrate your product or service in the exhibit hall, feel free to incorporate Hooper, the mascot of the NNEP, or the Mart logo into your design if appropriate. Email a request for the Hooper image or Mart logo to Jessica@nnep.net.

We are excited to host the 2009 Embroidery Mart and are pleased that you will be with us this year! Call if you have any questions or comments on how we can make this the best event in the industry.

On behalf of the entire Embroidery Mart staff (all of us at the National Network of Embroidery Professionals, and the rest of the family that work our shows) and the Freeman staff, we appreciate your participation and we look forward to seeing you at the Mart!

Sincerely,

Jennifer, Jessica, Susan and Arch

FYI – ALL of the NNEP forms for this event can be downloaded at:
<http://www.embroiderymart.com/exhibitorsshowinfo.html>